

# START PLANNING TODAY!

APPLYING TO A BUSINESS MAJOR IS COMPETITIVE AND A TIME-DEPENDENT PROCESS. MOST STUDENTS ARE ELIGIBLE TO APPLY BY THEIR FOURTH TERM OF COLLEGE, BUT **PLANNING STARTS EARLY!**

## Know Your Academics

**60% of application review is based on academics.**

Ensure you have a **balanced schedule** each semester, which is typically two critical courses, plus gen-eds and electives. Electives should keep you on track with a **parallel plan**, which is an alternate major should you not gain admission to the Business major you are seeking.

Speak with an advisor and/or utilize School of Business Virtual Drop-In Hours as you have questions. Remember to be **intentional** and plug into opportunities related to both your **academic and professional goals**.

## Get Involved

**40% of application review is based on experience** (as demonstrated through a résumé and an essay response).

Joining a **student org**, earning **certifications**, securing an **internship**, and/or **working part-time** are excellent ways to gain experience.

Students should have a strong **1-page résumé**, (with **no high school experience** listed, only experiences after graduating high school). Your actions should show intentionality and alignment towards the major you're applying into, and your résumé should highlight the learning you have experienced after completing high school.

Your **essay response** will allow you to draw from these experiences. Be sure to answer the prompt completely, and stay below the character limit. Have people who know you well proof read it and give you feedback.

## Rely on the Websites

Explore **School of Business websites** throughout your journey at UConn. The **admissions** page contains a lot of useful information, such as a required **eligibility** criteria, a **timeline** of when the application opens/closes, statistics, **experiential opportunities**, majors and minor offerings, information sessions and workshops, and so much more. Use these websites to identify, and successfully work towards achieving, your professional and academic goals.

**Applications from eligible students are only accepted during the first two weeks of Fall and Spring semesters.** No late applications are permitted. If admitted, students will begin in their new major the following semester.

## Utilize Campus Resources

The **Business Career Development Office** can provide feedback on your résumé. They can also assist you to identify career opportunities within the field of interest.

The **Writing Center** can provide feedback on the essay, as well as your personal network of supporters and advocates.

Subscribe to **LAUNCH publications**. These emails are excellent resources to see how and where you can start plugging in strategically and intentionally.

Schedule a **Let's Get Connected** meeting with a School of Business **Student Experience Specialist** to explore experiential opportunities at UConn.



# UConn

SCHOOL OF BUSINESS

## INTERNAL ADMISSIONS for Current UConn Majors

Applications for all majors in the School of Business are accepted during the **first two weeks of every Fall and Spring term** from eligible applicants, to be admitted in that following term. Application review is **holistic** in nature with academic and experiential components. Decisions are communicated before registration.

**Plan to apply for your new major through the School of Business's Internal Admissions process.** Students are usually prepared and eligible to apply by the beginning of their 4th term, and start their new major (if admitted) in their 5th term. *Students admitted to a new Business major should plan to take four terms (after the term of admission, not including summer/winter) to complete their Business degree (possibly three terms, with good planning, but no less).*

### Self Check Eligibility Requirements:

- ☐ **Completion of 40 credits** (must be on UConn transcript)
- ☐ **Completion of credits in residence requirement**  
New Transfers: Enrolled in 12 credits at time of application  
First-Years: Completed 24 credits after entering UConn
- ☐ **Completion of, or current enrollment in, the eight critical courses** (cannot be placed on Pass/Fail):
  - ☐ ACCT 2001
  - ☐ COMM 1000 or 1100
  - ☐ ECON 1201 (or ARE 1150)
  - ☐ ECON 1202
  - ☐ ENGL 1007, 1010, or 1011
  - ☐ MATH 1070Q
  - ☐ MATH 1071Q (or 1131Q)
  - ☐ STAT 1000Q or 1100Q
- ☐ Must have a **minimum 3.000 cumulative GPA** at the time of application.
- ☐ Must have a **minimum 2.000 Business cumulative GPA** (which includes all School of Business courses number at 3000 level or higher, plus ACCT 2001 & ACCT/BADM 2101)
- ☐ Must be an **active, undergraduate degree-seeking student at UConn** the semester you apply

It is important to select a **parallel plan** (an alternate major) in case you are not selected for admission to the School of Business. The strongest applicants to Business are often students who are pursuing a non-Business major while they are applying, taking more advanced coursework, and have a well thought out vision for their career goals and aspirations demonstrated through strategic and relevant engagement.

**Have questions about this process? Speak with a business advisor during virtual drop-in advising hours.**

Students are ultimately responsible for ensuring all degree requirements are met.

- Refer to the **Undergraduate Catalog** for course descriptions and details for all requirements, including alternate MATH and ECON selections. ([catalog.uconn.edu](https://catalog.uconn.edu))
- Refer to the **School of Business website** for recommendations, FAQs, and other helpful information. ([undergrad.business.uconn.edu](https://undergrad.business.uconn.edu))
- All students should regularly run their **Standard Advisement Report in StudentAdmin** to monitor progress towards degree requirements. Graduating students are encouraged to submit their **final plan of study through StudentAdmin** once they have completed registration for their final term, or at the latest, within the first two weeks of their final term, to allow for time to make adjustments to their schedules if necessary. ([kb.uconn.edu/space/SAS](https://kb.uconn.edu/space/SAS))

## SAMPLE SEQUENCE FOR FIRST TWO YEARS

For students interested in Business, you can use this altered plan-of-study as a guide in collaboration with your Academic Advisor. Be mindful of all eligibility requirements.

### First Semester

A "Q" Critical (MATH or STAT)  
Another Critical (COMM/ENGL/ECON)  
TOI course  
Language/Parallel Plan  
UNIV 1800/1810/1784 (1 credit)

### Second Semester

A "Q" Critical (MATH or STAT)  
Another Critical (COMM/ENGL/ECON)  
TOI course  
TOI course/Parallel Plan  
Language/Parallel Plan

### Third Semester

MATH or STAT or ACCT 2001  
Remaining Critical  
TOI course  
Language/Parallel Plan  
ACCT 3005<sup>^</sup> (Fall only, need p#)

### Fourth Semester

ACCT 2001 or other Business  
Remaining Critical or TOI course  
TOI course  
TOI course /Parallel Plan  
Language/Parallel Plan

**Required Elective Courses:** A degree in business requires a minimum of 120 credits. At least 60 of the 120 credits must be from non-business subjects. Choose elective courses that will keep you on track for a parallel plan. <sup>^</sup>ACCT 3005 is required for all Accounting majors and is offered in Fall terms only at the Storrs campus; eligible students seeking to apply into the Accounting major can request a permission number to enroll via the request form ([permreq.business.uconn.edu](https://permreq.business.uconn.edu)).

**Scholastic Standing Requirement:** All students in the School of Business are held to Scholastic Standing Requirements as written in the Undergraduate Catalog, which outlines cumulative, term, and Business GPA requirements, and requires all critical courses to be complete by the end of the student's fourth term. Students who apply to Business and are conditionally accepted also have Scholastic Standing Requirements to meet in the term of application ([catalog.uconn.edu/undergraduate/business](https://catalog.uconn.edu/undergraduate/business)).

## YOUR PLAN FOR FIRST TWO YEARS, INCLUDING ALL CRITICALS, MOST COMMON CURRICULUM COURSES, & SOME ELECTIVES

### First Term

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### Second Term

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### Third Term

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### Fourth Term

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### Business Critical Required Courses

Completed or in-progress at **time of application:**

- \_\_\_\_\_ ACCT 2001  
\_\_\_\_\_ COMM 1000 (TOI2, TOI5) or 1100\*  
\_\_\_\_\_ ECON 1201 (TOI5, TOI6) or ARE 1150\*\*  
\_\_\_\_\_ ECON 1202 (TOI5, TOI6)  
\_\_\_\_\_ ENGL 1007, 1010, or 1011  
\_\_\_\_\_ MATH 1070Q  
\_\_\_\_\_ MATH 1071Q or 1131Q\*\*\*  
\_\_\_\_\_ STAT 1000Q or 1100Q

\*COMM 1100 recommended for ACCT majors

\*\*Business faculty recommend ECON 1201, not ARE 1150

\*\*\*MATH 1131Q only recommended for students pursuing Math further through minors or dual degree

Use this Plan of Study, along with the Standard Advisement Report in StudentAdmin, to confirm all University requirements are met.

### BUSINESS – Total Units (Credits)

120 Units (Credits) Required (dual degree requires minimum 138 credits)	Taken*	Needed
60 Units (Credits) Non-Business Required (courses not taught in, or cross-listed with, Business departments)	Taken*	Needed

\*Standard Advisement Report includes all enrolled credits in this taken calculation, including in-progress and future enrollments

Remaining elective credits can be calculated using the above numbers, along with remaining required credits on page 1 & 2:

The typical Business student needs approximately 30-35 elective credits, but this amount can vary depending on multiple factors.

### University Common Curriculum Required Courses (40 minimum credits)

Complete all **by graduation** - confirm requirements are met with Standard Advisement Report (SAR), noting that the SAR includes all enrolled credits, including in-progress and future enrollments

### Topics of Inquiry (TOI) minimum 21 credits, across at least 6 different Academic Departments

#### TOI-1: Creativity: Design, Expression, Innovation

\_\_\_\_\_ At least 3 credits

#### TOI-2: Cultural Dimensions of Human Experiences

\_\_\_\_\_ At least 3 credits

#### TOI-3: Diversity, Equity, and Social Justice

\_\_\_\_\_ At least 3 credits

#### TOI-4: Environmental Literacy

\_\_\_\_\_ At least 3 credits

#### TOI-5: Individual Values and Social Institutions

\_\_\_\_\_ At least 3 credits

#### TOI-6: Scientific and Empirical Inquiry - Laboratory

\_\_\_\_\_ At least 3 credits must be a laboratory course designated as TOI-6L

### 21 Total Credits: courses can double dip across TOIs, but need a minimum of 21 TOI credits

\_\_\_\_\_ Note total TOI credits here:

### Focus Area: at least 9 credits (3 courses) from one TOI, or an approved Theme

\_\_\_\_\_ Note TOI or Theme here:

### Six Different Subject Areas: must come from (or be cross-listed with) at least 6 departments

\_\_\_\_\_ Note total subject areas here:

## Competencies

**Second Language<sup>§</sup>** → If not already satisfied by third year level course in high school, then \_\_\_\_\_ complete through **Intermediate Level II** in a language other than English

<sup>§</sup>This is the School of Business requirement, which requires coursework beyond the University requirement

**Writing** → ENGL plus two "W" courses: one within major (page 2), and one you choose

\_\_\_\_\_ "W" Writing Intensive Course (may overlap with TOI course, if "W" version completed)

Additional competencies are automatically satisfied (**Quantitative** satisfied by Business Critical MATH & STAT, and **Information and Digital Media Literacy & Dialogue** are satisfied by TOI coursework)

Students are ultimately responsible for ensuring all degree requirements are met.

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## SAMPLE SEQUENCE FOR FIRST TWO YEARS

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### First Semester

A "Q" Critical (MATH or STAT)  
Another Critical (COMM/ENGL/ECON)  
Gen-Ed  
Language/Parallel Plan  
UNIV 1800/1810/1784 (1 credit)

### Second Semester

A "Q" Critical (MATH or STAT)  
Another Critical (COMM/ENGL/ECON)  
Gen-Ed  
Gen-Ed/Parallel Plan  
Language/Parallel Plan

### Third Semester

MATH or STAT or ACCT 2001  
Remaining Critical  
Gen-Ed  
Language/Parallel Plan  
ACCT 3005<sup>^</sup> (Fall only, need p#)

### Fourth Semester

ACCT 2001 or other Business  
Remaining Critical or Gen-Ed  
Gen-Ed  
Gen-Ed/Parallel Plan  
Language/Parallel Plan

**Required Elective Courses:** A degree in business requires a minimum of 120 credits. At least 60 of the 120 credits must be from non-business subjects. Choose elective courses that will keep you on track for a parallel plan. <sup>^</sup>ACCT 3005 is required for all Accounting majors and is offered in Fall terms only at the Storrs campus; eligible students seeking to apply into the Accounting major can request a permission number to enroll via the request form ([permreq.business.uconn.edu](http://permreq.business.uconn.edu)).  
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## YOUR PLAN FOR FIRST TWO YEARS, INCLUDING ALL CRITICALS, PROGRESS ON PARALLEL PLAN, & MOST GEN-ED COURSES

### First Term

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### Second Term

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### Third Term

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### Fourth Term

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### Business Critical Required Courses

Completed or in-progress at **time of application:**

- \_\_\_\_\_ ACCT 2001  
\_\_\_\_\_ COMM 1000<sup>CA2</sup> or 1100\*  
\_\_\_\_\_ ECON 1201 or ARE 1150\*\*  
\_\_\_\_\_ ECON 1202  
\_\_\_\_\_ ENGL 1007, 1010, or 1011  
\_\_\_\_\_ MATH 1070Q  
\_\_\_\_\_ MATH 1071Q or 1131Q\*\*\*  
\_\_\_\_\_ STAT 1000Q or 1100Q

\*COMM 1100 recommended for ACCT majors

\*\*Business faculty recommend ECON 1201, not ARE 1150

\*\*\*MATH 1131Q only recommended for students pursuing Math further through minors or dual degree

### University General Education and School Required Courses

Complete all **by graduation** - confirm requirements are met with Standard Advisement Report (SAR), noting that the SAR includes all enrolled credits, including in-progress and future enrollments

### Content Areas (CA)

#### CA1: Business Arts and Humanities

\_\_\_\_\_ HIST 1201, 1400, 1501/W, 1502/W, 1600/W (LLAS 1190/W), 1800, 3705; or ECON 2102/W

#### CA1: Business Philosophy

\_\_\_\_\_ PHIL 1101, 1102, 1103, 1104, 1105, 1106, 1107, 1109, or 1175

#### CA2: University Social Science – in addition to ECON 1201/1202

\_\_\_\_\_ Choose any CA2 (can double dip with courses on this page marked with <sup>CA2</sup>)

#### CA3: Business Psychology

\_\_\_\_\_ PSYC 1100

#### CA3-LAB: University Laboratory Science

\_\_\_\_\_ Choose any four-credit CA3-LAB course

#### CA4: Business International

\_\_\_\_\_ ANTH 1000/W<sup>CA2</sup>; ANTH/HRTS 3153W; CLCS 2201; GEOG 1700 <sup>CA2</sup>, 2000 <sup>CA2</sup>; HRTS 1007 <sup>CA2</sup>; NRE 2600E; PHIL 1106; POLS 1202 <sup>CA2</sup>, 1207 <sup>CA2</sup>; or WGSS 2124 <sup>CA2</sup>

#### CA4: Business Diversity – in addition to CA4: Business International

\_\_\_\_\_ Choose any CA4 (can be a second course from Business International list)

### Competencies

**Second Language<sup>s</sup>** → If not already satisfied by third year level course in high school, then \_\_\_\_\_ complete through **Intermediate Level II** in a language other than English

<sup>s</sup>This is the School of Business requirement, which requires coursework beyond the University requirement

**Writing** → ENGL plus two "W" courses: one within major (page 2), and one you choose

\_\_\_\_\_ "W" Writing Intensive Course (may overlap with CA course, if "W" version completed)

**Environmental Literacy** → Must take one "E" course

\_\_\_\_\_ "E" environmental literacy course, noted with an "E" at the end of the number

Additional competencies are automatically satisfied (**Quantitative** satisfied by Business Critical MATH & STAT, and **Information Literacy** is automatically satisfied by ENGL and major coursework)

Use this Plan of Study, along with the Standard Advisement Report in StudentAdmin, to confirm all University requirements are met.

BUSINESS – Total Units (Credits)		
<b>120 Units (Credits) Required</b> (dual degree requires minimum 138 credits)		
	Taken*	Needed
<b>60 Units (Credits)</b>		
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*Standard Advisement Report includes all enrolled credits in this taken calculation, including in-progress and future enrollments		
Remaining elective credits can be calculated using the above numbers, along with remaining required credits on page 1 & 2:		
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